



For Immediate Release

## **Magic of Lights™ Returns to Ottawa for its Fifth Season!**

**Benefitting the CHEO Foundation, Magic of Lights Ottawa returns to the Wesley Clover Parks Campground for the fifth consecutive year.**

**Ottawa, ON. September 22, 2020:** The National Capital Region's brightest and most anticipated family holiday attraction, Magic of Lights Ottawa, is returning to Wesley Clover Parks for an extended season from November 13th, 2020 through January 9th, 2021.

Now in its fifth year, Magic of Lights offers guests a charming holiday experience with festive and vibrant LED light displays that celebrate the joy of the holidays. Over the past four seasons Magic of Lights has become a holiday tradition for Ottawa residents and popular attraction for visitors, taking attendees through a dazzling drive-through light show from the comfort and safety of their own vehicles. Beginning November 13th, the Wesley Clover Parks Campground will once again open its doors to invite guests to ignite the spirit of the holidays by touring along a route stretching more than two kilometers and featuring over a million gleaming lights. This year will feature fan favorite displays including the Enchanting Tunnel of Lights, Snowflake Forest and Candy Cane Lane along with new displays such as Backflipping Santa!

Supporting the community is a fundamental part of Magic of Lights and is at the core of Wesley Clover Parks' guiding principles. Continuing a partnership established last year, Magic of Lights Ottawa will benefit the CHEO Foundation and has dedicated \$100,000 in funds generated by the event to this important local organization. The CHEO Foundation is responsible for developing, accepting, distributing, and recognizing philanthropy in support of CHEO, the CHEO Research Institute and Roger Neilson House. Dedicated to the best life for every child and youth, CHEO is a global leader in pediatric health care and research.

"We are thrilled to partner once again with the team at Wesley Clover Parks," said Dan Champagne, VP, Development and Corporate Relations, CHEO Foundation. "This event raises much-needed funds to ensure patients can live their very best lives. It has been a challenging year in so many ways and it's especially heartwarming to see such a beautiful outpouring of support and generosity from our community during the festive season. Children and youth would much rather be at home during the holidays but when that's not possible, funds raised thanks to Magic of Lights will give the staff at CHEO the resources they need to make CHEO feel like home. We are grateful to partners like Wesley Clover Parks for their dedication to the children and youth at CHEO and we are thankful that this special event is a safe and accessible option that adheres to all current public safety guidelines."

Sharing a passion for the community benefits of Magic of Lights is Executive Director of Wesley Clover Parks, Karen Sparks, “Providing local events and festivals with a place to gather is one of Wesley Clover Parks’ greatest purposes. Watching this event grow into the not-to-be-missed family holiday experience has been a pleasure, and even better has been witnessing the good that is being done in our community with the funds raised! As we all navigate these challenging times, we are proud to offer an experience that can bring joy while keeping guests safe.”

Magic of Lights will continue to offer online ticket sales and encourages guests to take advantage of savings by purchasing their tickets in advance online, allowing for a contactless ticketing experience. All visitors attending in the same vehicle must be from the same household or part of each other’s immediate social bubble as per government guidelines.

Helping to bring this holiday tradition to the National Capital Region is media partner Bell Media. Guests can add to their Magic of Lights experience by tuning their dials to MAJIC 100 and enjoying holiday classics throughout their visit. “MAJIC 100 is delighted to celebrate the holiday season through the Magic of Lights. It is one of our favourite holiday traditions and we are pleased to see this event continue to help CHEO in a substantial way,” said Richard Gray, Regional Vice-President/General Manager, Radio/TV, Ontario and Atlantic Canada of Bell Media.

As in previous years, Magic of Lights will be located at the Wesley Clover Parks Campground (411 Corkstown Road, Ottawa ON). The Wesley Clover Parks Campground is conveniently located in Ottawa’s west-end and can be accessed from either the Moodie Drive or the March Road exits from the 417, west of the junction of the 416 and 417 highways. The show opens November 13th, 2020 and will run every evening, including holidays, from 5:00pm to 10:00pm through January 9th, 2021 with extended hours on select evenings. For more information about Magic of Lights, event hours and purchasing tickets visit [www.magicoflights.com/ottawa](http://www.magicoflights.com/ottawa). Receive the latest news and updates by following Magic of Lights Ottawa on Facebook [here!](#)





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**About Wesley Clover Parks:** Wesley Clover Parks is an innovative, four-season outdoor recreation and learning hub that promotes community health and education. Wesley Clover Parks connects residents and visitors with nature and the great outdoors in the National Capital Greenbelt that encircles the City of Ottawa. Learn more at [www.wesleycloverparks.com](http://www.wesleycloverparks.com).

**About FunGuys Events:** A division of FunGuys LLC, based in Ohio, whose principals include Ken Hudgens, Tim Murray, Eric Cole, and Grant Reeves. Hudgens, Murray and Cole each have decades of experience at Live Nation® and Feld Entertainment® as top executives in the Motor Sports divisions, with Reeves as the owner, producer and promoter of DockDogs®, Upbeat K9® and other internationally touring entertainment properties for more than 20 years.

**About the CHEO Foundation:** The CHEO Foundation is responsible for developing, accepting, distributing, and recognizing philanthropy in support of CHEO, the CHEO Research Institute and Roger Neilson House. Community support enables CHEO to offer a wide variety of pediatric programs, lead innovative research, acquire state-of-the-art equipment, invest in ongoing medical and nursing education and provide assistance for families in crisis. Learn more [here](#).