

For Immediate Release

## Magic of Lights™ Set to Return to Wesley Clover Parks for the 2019 Holiday Season

Ottawa's favourite family holiday tradition returns to Wesley Clover Parks for another memorable holiday season

**Ottawa, ON. September 19, 2019:** The National Capital Region's largest holiday light show, Magic of Lights Ottawa, will return to the Wesley Clover Parks Campground for its fourth season.

Magic of Lights is a remarkable "drive-through" experience, offering guests the opportunity to enjoy festive and vibrant LED light displays that celebrate the joy of the holidays from the comfort of their own car. Last season, Magic of Lights Ottawa welcomed over 120,000 visitors to The Parks to ignite the spirit of the holidays. Guests toured along a route stretching more than two kilometers, delighted by over a million gleaming holiday lights along the way. The magical tour included fan favourite light displays such as the Enchanting Tunnel of Lights, Snowflake Forest and Candy Cane Lane.



From left, Jodi Hamilton, Regional Marketing Manager, Canada East at Bell Media, Tony Dunn, Nathalie Levasseur, Nana Darmadji and Robert Wright of Wesley Clover Parks presented a cheque to Danielle Robinson, President & CEO of the Ottawa Senators Foundation, representing the funds raised by Magic of Lights Ottawa over the past three years.



Giving back to the community is an integral part of Magic of Lights, and is at the core of Wesley Clover Parks' guiding principles. In the last three years, Magic of Lights Ottawa has donated more than \$100,000 in proceeds to the Ottawa Senators Foundation, a group that empowers children and youth to reach their full potential by investing in social recreation and education programs that promote both physical and mental wellness. Last night, as the Ottawa Senators faced off against the Toronto Maple Leafs at the Canadian Tire Centre, representatives from Wesley Clover Parks and Bell Media presented the Ottawa Senators Foundation with a cheque to celebrate the great work that will be made possible in our community from this successful partnership.

Karen Sparks, Executive Director of Wesley Clover Parks, shares a passion for the community benefits of Magic of Lights, *"Our team is thrilled to be able to celebrate the holidays with National Capital Region residents and visitors for another magical season. The Wesley Clover Parks Campground has been honoured to host Magic of Lights Ottawa and the tradition it has created for families over the past three years. We look forward to once again embracing the spirit of the holidays, and raising much needed funds that will help do good in our community."*

Magic of Lights is once again teaming up with media partner Bell Media to bring this holiday tradition to the National Capital Region, *"MAJIC 100 is delighted to celebrate the upcoming holiday season through the Magic of Lights. It is one of our favourite holiday traditions and it brings us great joy to know this event gives back to our community in a substantial way."* said Richard Gray, Regional Vice-President/General Manager, Radio/TV, Ontario and Atlantic Canada of Bell Media.

Stay tuned for Magic of Lights Ottawa 2019/2020 dates and details about early bird sales. For more information about Magic of Lights visit [www.magicoflights.com/ottawa](http://www.magicoflights.com/ottawa). Get the latest news and updates by following Magic of Lights Ottawa on Facebook [here](#).

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**About Wesley Clover Parks:** Wesley Clover Parks is an innovative, four-season outdoor recreation and learning hub that promotes community health and education. Wesley Clover Parks connects residents and visitors with nature and the great outdoors in the National Capital Greenbelt that encircles the City of Ottawa. Learn more at [www.wesleycloverparks.com](http://www.wesleycloverparks.com).

**About FunGuys Events:** A division of FunGuys LLC, based in Ohio, whose principals include Ken Hudgens, Tim Murray, Eric Cole, and Grant Reeves. Hudgens, Murray and Cole each have decades of experience at Live Nation® and Feld Entertainment® as top executives in the Motor Sports divisions, with Reeves as the owner, producer and promoter of DockDogs®, Upbeat K9® and other internationally touring entertainment properties for more than 20 years.