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HOLIDAY LIGHTS ATTRACTION AT WESLEY CLOVER PARKS EXPANDED FOR SECOND SEASON

Benefitting the Ottawa Senators Foundation, unique Magic of Lights returns bigger and brighter

October 16, 2017

Building on the tremendous success of its inaugural season, the *Magic of Lights* drive-through holiday light display at Wesley Clover Parks returns for Christmas 2017 with even more dazzle. The family-friendly display this year will feature nearly one million twinkling lights spread over a path through the Wesley Clover Parks Campground that now totals more than 2 kilometers in length and features an expanded, 200-foot light tunnel as the finale.

The largest display of its kind, a number of the holiday scenes at *Magic of Lights* will be more than 10 meters high and more than 125 meters long. Large LED displays featuring snowmen, elves, an enchanted forest and more are sure to delight guests of all ages.

Having raised more than \$47,000 for the Ottawa Senators Foundation in 2016, Wesley Clover Parks and the *Magic of Lights* team are proud to partner with the organization again in 2017. Danielle Robinson, president and CEO of the Foundation stated that, "We are very proud and fortunate to once again be the chosen partner for *Magic of Lights*. Together with Wesley Clover Parks and Bell Media, the *Magic of Lights* will bring a holiday experience like no-other to families in this community, and the funds raised will help significantly in our efforts to provide children and youth with access to after-school programs and sports, and to physical and mental health care if and when they need it most. We look forward to seeing the even more amazing displays this year."

Grant Reeves, CEO for Fun Guys LLC, added, "We are very pleased to bring this exciting family attraction back to Wesley Clover Parks and the surrounding Ottawa communities. The *Magic of Lights* experience in other cities across North America has shown us that this type of holiday attraction becomes a staple in the community year after year. We are excited to light up Wesley Clover Parks and support this tremendous local cause again this year."

Karen Sparks, Executive Director of Wesley Clover Parks, is particularly passionate about the community benefits from *Magic of Lights*. "We entertained more than one hundred thousand Ottawa Valley residents over the 2016 holiday season, and together provided a generous donation to benefit local children through the SENS Foundation and their focus on youth fitness. *Magic of Lights* provides the community with another opportunity to enjoy our beautiful parks, and we are so pleased it will be back again this season, even bigger and better than before."



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"All of us at MAJIC 100 are excited to once again celebrate the spirit of the holiday season through the *Magic of Lights*. The event is fast becoming a fun and festive tradition which also gives back to our community in a substantial way," said Richard Gray, Regional Vice-President/General Manager, Radio/TV, Ontario and Atlantic Canada of media partner, Bell Media.

Magic of Lights will be located at the Wesley Clover Parks Campground, 411 Corkstown Road in Kanata, and will be open from dusk until 10:00 pm daily, from November 17, 2017 through to January 6, 2018. Corkstown Road can be accessed from either the Moodie Drive or the March Road exits from the 417, west of the junction of the 416 and 417 highways. Further details about the event, ticket prices and sponsorship opportunities can be found at magicoflights.com or wesleycloverparks.com.

About Wesley Clover Parks: *Wesley Clover Parks is an innovative, four-season outdoor recreation and learning hub that promotes community health and education. Wesley Clover Parks connects residents and visitors with nature and the great outdoors in the National Capital Greenbelt that encircles the City of Ottawa.*

About FunGuys Events: *A division of FunGuys LLC, whose principals include Ken Hudgens, Tim Murray, Eric Cole, and Grant Reeves. Hudgens, Murray and Cole each have decades of experience at Live Nation® and Feld Entertainment® as top executives in the Motor Sports divisions, with Reeves as the owner, producer and promoter of DockDogs®, Upbeat K9® and other internationally touring entertainment properties for more than 20 years.*